



Online Advertising Opportunities and Benefits

www.AtlantaBlackChamber.org

Option 1- Get your business listed for FREE

- Get your business listed in **one (1) category** of the AMBCC online directory
- Includes your company's name, address, and phone number
- Option to enhance your listing with your company's business description (50 words or less) fax number, email and link to your company's website
- Monthly updates at no charge

Option 2-Enhance your listing and Gain more Visibility

- As an AMBCC Business Member you will gain more visibility with **two categories listing** at a higher search tier.
- Executive Membership (4 categories premium tier)
- Business Membership Level-1 (2 categories priority tier-) Level-2 (2 categories special tier)
- Associate Membership (1 category general tier) company description not included
- Includes your company's name, address, phone number with your company's business description (50 words or less)
- Email and link to your company's website \$50.00 annual listing (Included with \$500+ Membership level.
- Monthly updates at no charge

Option 3-Brand Your Business through Online Ads

- The AMBCC site has space reserved for members to promote their company's product and services.
- First-come first serve basis. Only one industry will be promoted at a time. (This does not apply to corporate partners)
- **Coupon Ad** (170 x 40) - **\$25-\$50 Monthly** (includes 1-2 email announcements)
- **Business Profile Ad** (125 x 125) Square Button Ad - **\$250 Monthly** (include 4 weekly email announcements)
- **Sponsor Member Ad** Vertical Banner (196 x 225)-**\$500 Monthly** (include 6 announcements and 1 ad spot in newsletter/program)

Option 4-Target Your Message for Announcements, Special Events and Promotions

- Schedule Weekly/Biweekly/Monthly Announcements
- Provide your own one page announcement or we can create one for you
Templates will be posted as AtlantaBlackChamber.org/Events/yourpagename
- Target Promotions (Grand Opening, Sales, Auctions, Seasonal Promotions, Black History Month, Tax Season, Kwanzaa ,Back to School, Graduation, Xmas, Thanksgiving, Black Friday MLK Holiday, Mother's Day, Father's Day, Grandparents Day, etc.
- E-Announcements \$50.00 for Small Business Members (special discounts available)
- E-Announcements \$75.00 for Associate Members

Set Up, Corrections and Update fees may apply **For More information call 770-374-6226**