

# **ATLANTA METROPOLITAN BLACK CHAMBER OF COMMERCE (AMBCC)**



**Power in Numbers- One Unified Voice representing the interest of many...**



**2221 Peachtree Rd. Suite X-20  
Atlanta, Georgia 30309  
770-374-6226**

**[www.AtlantaBlackChamber.org](http://www.AtlantaBlackChamber.org)**

## The Power of AMBCC Membership

Everyone in the world is linked economically. The Atlanta Metropolitan Black Chamber of Commerce provides exposure and access to opportunities to its members that may not be readily available to them. The AMBCC represents Power in Numbers, a unified voice – that speaks with compassion, knowledge and experience to support the fundamental elements of business growth, educational development, sound economic practices, community focus and individual well-being. This gives our members the competitive edge to compete at any level.

Membership with us will save you both time and money. It pays -- many times over -- to become a member. You will gain access to a network of powerful business resources that will help your company or organization to excel.

**Something for Everyone** Our members are as diverse as the businesses they represent. From small business owners, educators, entertainers, community leaders to chief executive officers and government officials we've got a membership to match your needs.

### Membership Benefits;

- **A Voice:** Listening to your concerns, AMBCC campaigns on behalf of its members' commercial interests on a local, national and international basis by identifying and influencing key policy and decision makers.
- **Access:** Our goal is to ensure minority owned interest is at the decision making table. Through advocacy, outreach, forums, meetings and awareness campaign our members needs will be served.
- **Product discounts:** Co-operative economics-save with individual and group discounts on a variety of products and serviced.
- **Comprehensive Website:** We designed this site for Georgia's private, public and non-profit business community. Here you will find a wealth of up-to-date information and numerous resources for our members.
- **Comparative Data:** Will provide our business members with data to help them make sound business decisions, industry SWOT analysis, best areas to do business, pricing, wages, and much more.
- **Solutions:** What every the need, financial, expert advice, training we aim to please our members.

As a member, we need your voice, your experience, and your dedication to be actively involved. In return we offer each of our members, through participation in the Chamber, support for your business, the opportunity to help determine the course of our communities, an action oriented network of responsible, concerned business leaders that are prepared to encourage your success.

Please join us in helping to build a community that empowers, preserves, and prospers for future generation.

### MEMERSHIP LEVELS

**Corporate Membership**  
\$2500

**Small Business/Non Profit**  
\$250 1-4 employees

**Executive Business Membership**  
\$1000

**Associate Membership**  
\$100

**Small Business10-20 employees**  
\$500

**Friends of the AMBCC**  
\$50- Affiliate Member  
\$25-Student Member

## MEMBERSHIP COMPARISON CHART

Atlanta Metropolitan Black Chamber of Commerce Membership Benefits	Executive Membership \$1000	Small Business 10-20 Membership \$500	Small Business /Non Profit Membership \$250	Associate Membership \$100
Networking Opportunities with Members	◆	◆	◆	Limited
Product Discounts	◆	◆	◆	Limited
Business Referrals and Business Opportunities Notification	Priority Referrals	Priority Referrals	◆	
Exclusive Networking Opportunities with officials, corporate sponsor, and dignitaries	◆	◆	Limited	
Free attendance at selected AMBCC programs and workshops	◆	◆	Limited	
Access to member and guest lists from previous events	◆	◆	Limited	
Highlighted Online Business Listing	Premiere Listing	Priority Listing	Special Listing	General Listing
Free Online Access to sub-contract opportunities	◆	◆	Limited	
Advisory Services and Support Resources	◆	◆	Limited	
Workshop and Training Discounts	◆	◆	◆	

## Doing Business in the Atlanta Metropolitan Area

### The AMBCC serves the following counties:

**Clayton County.** As of 2000, the population was 236,517. The county's explosive growth is evident with a population of 259,736 according to the 2003 U.S. Census Estimate. The county's seat is Jonesboro, Georgia. Est. Black Wealth \$2,637 million.

**Cobb County.** As of the 2000 census, the population was 607,751. The county's incredible growth is evident with a population of 651,027 according to the 2003 U.S. Census Estimate. Its county seat is Marietta, Georgia, located in the center of the county. Est. Black Wealth \$3,850 million.

**DeKalb County.** As of 2000, the population was 665,865. The county's explosive growth is evident with a population of 674,334 according to the 2003 U.S. Census Estimate. The county's seat is Decatur Georgia Est. Black Wealth \$8,973 million.

**Fulton County.** As of 2000, the population was 816,006. The county's slow but steady growth is evident with a population of 818,322 according to the 2003 U.S. Census Estimate. The county's county seat is Atlanta, Georgia. This county contains the principal city of the Atlanta Metropolitan Area. . Black Wealth \$7,972 million.

**Gwinnett County.** As of the 2000 census, the population was 588,448. The county's incredible growth is evident with a population of 673,345 according to the 2003 U.S. Census Estimate. The county seat is Lawrenceville. . Black Wealth \$2,886 million.

*Coweta, \$257, Henry \$424, Newton\$221, Douglas \$445, Fayette \$402 with a combine total of \$1,749 million.*

*Source: Siegel Center for Economic Development*

### Metro Area Highlights

- Atlanta is home to over 60,000 minority-owned businesses.
- Atlanta has the largest consortium of Historically Black Colleges and Universities (HBCU's) in the world.
- Over 30 viable African American newspapers and magazines are in Atlanta.
- According to the most recent U.S. Census figures, Atlanta has the highest number of black middle income households in the nation.
- New home prices appeal to all budgets, from \$140,000 3-bedroom homes up to \$1,000,000+ multi-room mansions that sit on 2 or 3 acres within new gated communities.
- Atlanta once again has been recently named the number one destination for African American travelers, according to the Travel Industry Association of America.
- Atlanta has built a reputation in the music and film industries with solid film, recording companies and studio collaborations.
- Music personalities represent a mixture of independent and major label acts: Grammy Award winners like India.Arie and OutKast. Platinum level hip-hop artists like Ludacris and Bone Crusher. R&B stars Whitney Houston and Bobby Brown, as well as singers Faith Evans, Keith Sweat and Blu Cantrell have taken up residency in the Atlanta area in addition to music and fashion mogul Sean "P.Diddy" Combs.

## AMBCC Membership Committee

The AMBCC Membership Committee is responsible for on-going membership recruitment and membership renewal campaigns. This committee develops and implements programs and services that provide networking opportunities with the intent to aid existing business owners in expanding their business.

### **Subcommittees:**

- Member Services
- Clayton County Outreach
- Cobb County Outreach
- DeKalb County Outreach
- Gwinnett County Outreach
- Fulton County Outreach

### **Primary Initiatives:**

- Membership 500 Campaign
- Lead Group Development
- Member Benefits and Services

## AMBCC Marketing Committee

The Marketing and Communications Committee is responsible for developing a variety of marketing strategies which will enhance the visibility of the organization and create economic opportunities for our members. This will be achieved through branding, advertising, promotional campaigns, media relations, outreach initiatives and marketing related programs

### **Subcommittees:**

- Advertisement and Development
- Sales and Promotions
- Public Relations & Media
- Publications
- Production (Radio, TV, Commercials)

### **Primary Initiatives:**

- AMBCC Branding Campaign
- Get Listed Campaign (Online Directory)
- Business Correspondence Team
- AMBCC Media Projects ( News, Radio, TV, Commercials)
- Targeting the African American Market Conference

## AMBCC Training & Professional Development Committee

The Education and Training Committee conducts monthly educational workshops and seminars aimed at furthering the educational growth and development of our members and community.

### **Subcommittees:**

- Speakers Bureau
- Apprenticeship Program

### **Primary Initiatives:**

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- Membership Recruitment and Outreach
- Education and Training
- Reports, Articles, Publications
- Funding Initiatives
- Programming
- Meetings and Networking
- Recognition

## Special Projects Committee

The Special Projects Committee is responsible for creating on-going programs and initiatives which increase the visibility of the Chamber.

### **Subcommittees:**

Subcommittee chairs and meeting location to be determined.

### **Primary Initiatives:**

- Inaugural Week
- 2006 Capital Campaign
- Black Enterprise Entrepreneur Conference
- From the Block to the Board Room Initiative
- Black Caucus Convention

## Business and Economic Development Council

The Business & Economic Development Committee (BEDC) goal is to encourage economic development in the Atlanta Metropolitan area by monitoring local planning, land use, zoning, signage, transportation, and safety issues, and by providing input on related legislative policies, procedures, and ordinances. Specific emphasis will be placed upon minority interest.

### Subcommittees:

- Real Estate and Commercial Investment
- Banking and Finance Technology
- Workforce Development
- Environment, Infrastructure and Transportation
- Tourism, Entertainment, Sports, Film, Music, and Arts International Trade

### Primary Initiatives:

- Market Analysis (Industries, State, Counties, Cities, and Population Segments)
- Business Incubator Project
- International Commerce Projects (Africa, China, South America)

## AMBCC Community Affairs Council

The purpose of the AMBCC Community Affairs Council is to address issues concerning education, health, public safety, social programs, human services and environmental factors in minority communities.

### Subcommittees:

- Education
- Health

- Public Safety
- Human Services
- Community Readiness and Development

### Primary Initiatives:

- Community Leaders Breakfast
- Community Expo
- Summer Job Fair
- Mothers in Business Breakfast
- Fathers in Business Breakfast
- Teenpreneur Camp
- Faith and Business Forum
- Health Expo

## Government (Policy & Law) Council

The Council on Policy & Law is responsible for developing a comprehensive strategic economic development plans for the chamber that will take innovative and strategic approaches to such various issues as local, state, federal contracts, incentives, development of future technologies, coordination with state agencies, urban and rural development, commercial marketing, minority owned business advocacy and ongoing accountability reviews.

### Subcommittees:

- Local Affairs ( Clayton, Cobb, Dekalb, Fulton, Gwinnett)
- State Affairs
- Federal Affairs
- Legal Counsel
- PAC

### Primary Initiatives:

- Monitor, Track and Influence Legislation
- Support Interest
- Provide education on the political process



# Atlanta Metropolitan Black Chamber of Commerce

## Membership Application

Date \_\_\_\_\_

### SELECT A COMMITTEE/COUNCIL

#### COMMITTEES/COUNCILS

- None
- Membership Committee
- Marketing Committee
- Training & Professional Development
- Special Events Committee
- Business and Economic Development
- Community Affairs Council
- Government (Policy & Law) Council
- Other \_\_\_\_\_

#### DIRECTORY LISTING

- Arts and Entertainment
- Automotive
- Business and Professional Service
- Community and Civic Groups
- Computer and Electronics
- Construction and Contractors
- Education
- Food and Dining
- Government and Agencies
- Health and Medicine
- Home and Garden
- Industry and Agriculture
- Media and Communication
- Personal Care and Services
- Real Estate
- Travel and Transportation
- Other \_\_\_\_\_

#### What are your current needs?

- Referrals
- Advertising
- HR / Staffing / Intern
- Education/ Training
- Professional Advice
- Other \_\_\_\_\_

Last Name	First Name	Middle Initial
Title		
Company/Organization Name		
Address		
City ( )	State ( )	Zip Code ( )
Office Phone	Fax ( )	
Email	Cell Phone	
Website		
Industry		
Brief Company Description:		

### Investment Information

- Executive Membership **\$1000.00**
- Small Business Membership (11-20 employees) **\$500.00**
- Small Business Membership (1-10 employees) **\$250.00**
- Associate Membership **\$100.00**

**TOTAL AMOUNT ENCLOSED** \$ \_\_\_\_\_

#### PAYMENT OPTIONS

Make checks or money orders payable to: *Atlanta Metropolitan Black Chamber of Commerce (AMBCC)*  
 2221 Peachtree Rd Suite X-20 Atlanta, Georgia 30309-Fax 404-969-3044 or online  
[www.AtlantaBlackChamber.org](http://www.AtlantaBlackChamber.org) Tax ID 14-190008

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsor: I, _____, hereby recommend this applicant for membership. Signature _____ Membership ID _____
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